

Code, located at Frederik Matthesstraat 30 2613 ZZ Delft, The Netherlands, is responsible for the processing of personal data as shown in this privacy statement.

Contact details:

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Welcome to the Privacy Policy of Code Internet Applications BV. This policy outlines how we collect, use, store, and protect your personal information. It applies to our website. We are committed to ensuring the privacy and security of your personal data in accordance with the GDPR and all other relevant documentation in the field of the protection of Personal Data.

Welcome to the Privacy Policy of Code Internet Applications BV. This comprehensive policy is designed to provide you with clear insights into how we collect, utilize, store, and safeguard your personal information. This commitment to privacy and data security extends specifically to our website, where we prioritize the protection of your personal data in accordance with the GDPR and all other relevant documentation in the field of Personal Data protection.

Code processes your personal data because you use our services and/or because you provide this information to us yourself. Below you will find an overview of the personal data we process:

- First and last name
- Address data
- Phone number
- E-mail address
- Job Title
- Other personal data that you actively provide, for example by filling out the contact form on this website, in correspondence and by telephone
- Information about your activities on our website
- Facturation number

Third parties

In the course of our business operations, we may share certain personal data with third parties. For instance, when we host events, we may collect data from attendees and share it with our sponsors and partners who support these events. We only share this data after explicit approval has been requested when registering for the event. Additionally, in cases where we make referrals or recommendations to our partners, such as Shopify, Klaviyo, Gorgias, and others, we may share relevant data to facilitate the referral process. We take the utmost care in selecting and collaborating with third parties who uphold similar privacy

and security standards to ensure the protection of your data. However, it's important to note that the use of your data by these third parties is subject to their respective privacy policies.

Purpose of data storing

We collect and store your personal information for the following purposes:

- **Newsletter and other emails:** If there is a legal basis for communicating with you, we may use your information to send our emails, such as our newsletter, event updates, and other relevant information.
- **Communication:** We may use your contact information to communicate personally with you, respond to your inquiries, provide customer support, and inform you about our products, services and events.
- **Improving User Experience:** Your data helps us understand how users interact with our website, newsletters, and events, enabling us to enhance and personalize your experience.

How we receive data

We obtain personal information through various means, including:

- **Newsletter Subscriptions:** When you subscribe to our newsletter, we collect your name and email address to deliver the newsletter content and updates.
- **Inquiry form:** When you fill in our inquiry form on our contact page.
- **Event Registrations:** When you register for an event, we collect information such as your name, contact details, and any other necessary information to make sure we can update you with important event details.
- **On-Site Data Collection:** During events, we may collect personal information from attendees, which could include names, email addresses, job titles, and company names.

Storage period

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law. If you wish to have your information removed from our records, please refer to the "Your Rights" section below.

Your rights

As an individual, you have certain rights regarding the personal information we hold about you. These rights include:

- You have the right to request access to the personal information we hold about you.
- If you believe that any of your personal information is inaccurate or incomplete, you may request us to correct or update it.
- You have the right to request the deletion of your personal information from our records under certain circumstances.
- You can request us to restrict the processing of your personal information under certain conditions.
- You have the right to object to the processing of your personal information for direct marketing purposes or based on legitimate interests.

- You may request to receive a copy of your personal information in a structured, commonly used, and machine-readable format.

To exercise any of these rights or if you have any privacy-related concerns or questions, please contact us using the information provided at the end of this Privacy Policy.

Obligations

While we take every reasonable precaution to protect your personal information, it is important that you also take steps to protect your data. Please be cautious when sharing personal information online and ensure the security of your devices and accounts.

Changes to this privacy policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised version on our website. We encourage you to review this policy periodically to stay informed about how we handle your personal data.

Contact info:

If you wish to have your information removed from our records or if you have any questions regarding your personal data, you can contact: info@code.nl

Find our cookies [here](#)